

# LUCIANA GATTASS-SIMANOWSKI

**Berlin:** Schönfließler Str. 6, Berlin, Germany 10439

**Rio:** Avenida Malibu 143 Bloco 2, Apt. 308 Janeiro, RJ, Brazil 22793-295

EMAIL: [LUGATT@GMAIL.COM](mailto:LUGATT@GMAIL.COM)

---

## EDUCATION

Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio), Rio de Janeiro, Brazil, 2011

Ph.D. in Literary Studies

Doctoral Dissertation: Digital Literature: Theoretical and Aesthetic Reflections. Dissertation Recommended for Publication (Highest distinction)

Brown University, Providence, RI, USA, 2010

Visiting Doctoral Fellow in Digital Aesthetics/Literary Arts

Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio), Rio de Janeiro, Brazil, 2007

M.A. in Literary Studies

Master's Thesis: Passados, Presentes e Presenças: A Simultaneidade Histórica em Hans Ulrich Gumbrecht. Thesis Recommended for Publication (Highest distinction)

Columbia University, New York, NY, USA, 1999

B.A. in Film Studies. *Magna Cum Laude*

---

## RESEARCH EXPERIENCE

CAPES-PRINT "Young Talent" Scholar: Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). October 2023-June 2024. Grupo de Pesquisa do Diretório de Pesquisa do CNPq "Literatura no século XXI - desafios atuais da ficção brasileira," PUC-Rio

Post-Doctoral Fellow: Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). August 2019 – August 2022

Department of Letters. Research Leader: Prof. Karl Erik Schøllhammer. Research project: "Desafios do Contemporâneo: teorias e crítica" (Contemporary Challenges: Theory and Criticism)

Honorary Assistant Professor: The University of Hong Kong. Fall 2017 – Spring 2019

School of English

Post-Doctoral Fellow: The University of Hong Kong. Fall 2015 – Spring 2017

School of English – Research Leader: Otto Heim. Project: Practices in Literary Cultures. Research Topics: Digital Humanities, Social Networks, interdisciplinary studies/literary theory, cosmopolitanism and the Anthropocene.

Post-Doctoral Affiliate: Universidade do Estado do Rio de Janeiro (UERJ). Rio de Janeiro, RJ, Brazil. Fall 2013 – Spring 2015

Department of Media Theory – Graduate Program in Media Studies. Research Leader: Erick Felinto. Research Topics: Digital Humanities, German Media Theory, Social Networks, interdisciplinary studies/literary theory.

Post-Doctoral Research Fellow and Curator of the Brazilian Electronic Literature Collection: Universitetet i Bergen. Bergen, Norway. Fall 2012

Project: Electronic Literature Research Group/ ELMCIP (Electronic Literature as a Model of Creativity and Innovation in Practice). Project leaders in Norway: Scott Rettberg and Jill Walker Rettberg. Goals: Investigation of Brazilian electronic literary production within a transnational and transcultural context and aggregation of "The Brazilian Electronic Literature Collection" into the ELMCIP Electronic Literature Knowledge Base.

CNPq Doctoral Fellow: Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). Rio de Janeiro, RJ, Brazil. 2007- 2011

Research Project: Teorias Atuais de Literatura/ Tendências Atuais nos Estudos de Literatura (Contemporary Literary Theories/ Contemporary Tendencies in Literary Studies). Project leaders: Heidrun Friedel Krieger Olinto de Oliveira and Karl Erik Schøllhammer.

Goals: Evaluation of epistemological and meta-theoretical assumptions of recent literary theories; interdisciplinary dialogue with theories of history, sociology and media.

Visiting Doctoral Scholar: Brown University. Providence, RI, USA. Spring 2010

Department of Literary Arts. Research Topics: Digital art and literature, interactive installations, VR environments (CAVE), materiality of communication, systems theory, theories of presence (Hans Ulrich Gumbrecht).

Doctoral Fellow: Cátedra UNESCO de Leitura/Pontifícia Universidade Católica do Rio de Janeiro, (PUC-Rio). Rio de Janeiro, Brazil. Fall 2008

Supervisor at ELO Project (Estação Leitura Online) and collaborator at “Viva Leitura Initiative” Project Leader: Eliana Yunes. Implementation of the ELO literary search engine; evaluation of reading promotion projects in cooperation with the Brazilian Ministry of Education (MEC). Partners: Brazilian Ministry of Culture (Ministério da Cultura - MinC) and the Organização dos Estados Ibero-Americanos para Educação, Ciência e Cultura (OEI).

CAPES/ CNPq Masters Fellow: Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). Rio de Janeiro, Brazil. 2005-2007

Research Project: Tendências Atuais nos Estudos de Literatura (Contemporary Tendencies in Literary Studies). Project leaders: Heidrun Friedel Krieger Olinto de Oliveira and Karl Erik Schollhammer. Goals: Evaluation of epistemological and meta-theoretical assumptions of recent literary theories; interdisciplinary dialogue with theories of history, sociology and media.

---

#### TEACHING EXPERIENCE

Co-Instructor: Pontifícia Universidade Católica do Rio de Janeiro, Spring 2024

Course: LET 2513 Modernidades e Modernismos: As narrativas da história no Século XXI (Modernities and Modernisms: Historical Narratives in the 21st Century)

Co-Instructor: Pontifícia Universidade Católica do Rio de Janeiro, Spring 2022

Course: LET Automated Autobiographies in Social Media: The Decline of Self-Awareness in the Age of Self-Expression

Co-Instructor: Universität Basel, Spring 2018

Course: 50529 Facebook and Autobiography. How we narrate ourselves on social network sites

Co-Instructor: Pontifícia Universidade Católica do Rio de Janeiro, Fall 2017

Course: LET2522 Facebook and Autobiography. How we narrate ourselves on social network sites

Instructor: The University of Hong Kong, Spring 2016 – Spring 2017

Department of English. Courses: ENGL2135 The Cosmopolitan Imagination (Spring 2016; Fall 2016); ENGL 6070 Introduction to Thesis Writing in English Studies

Supervisor: The Chinese University of Hong Kong, Hong Kong, S.A.R. Spring 2015

Department of English. Advise and grade M.A. students writing their theses in English Literature.

Lecturer: IES Abroad, Rio de Janeiro, Brazil. Spring 2013

Course taught: LT/FS 300 Urban Narratives in Modern Brazil.

Teaching Assistant to Prof. F. Ricardo: Rhode Island School of Design (RISD), Providence, RI, USA. Spring 2010 Course: Digital + Media Theory.

---

#### PRINT AND ELECTRONIC PUBLICATIONS

GATTASS, L.B. “Novos cosmopolitismos para novos colonialismos: Grandes Modelos de Linguagem (GML) e o discurso latino-americano” In. Diálogos latino-americanos nas artes e na literatura do século XXI / Karl Erik Schøllhammer ... [et al.] (orgs.). – Rio de Janeiro: Ed. PUC-Rio, 2025.

GATTASS, L.B. "Of Presence and electronic Literature" In: Tabbi, J. (Ed.) *The Bloomsbury Handbook of Electronic Literature* London, Bloomsbury Publishing, 2017.

GATTASS, L.B. & SIMANOWSKI, R. "Debates in the Digital Humanities formerly known as Humanities Computing," EBR (electronic book review 5). March, 2017.

GATTASS, L.B. "Digital Humanities in Praxis: Contextualizing the Brazilian Electronic Literature Collection" EBR (Electronic Book Review). May, 2014. (e-publication: <http://electronicbookreview.com/thread/electropoetics/piecing>)

GATTASS, L. B. *The Brazilian Electronic Literature Research Collection*. In: ELMCIP-KB (Electronic Literature as a Model of Creativity and Innovation in Practice – Knowledge Base), 2012. (e-publication: <http://elmcip.net/research-collection/brazilian-electronic-literature-collection>)

GATTASS, L. B. *Digital Literature: Theoretical and Aesthetic Reflections*. In: ELMCIP-KB (Electronic Literature as a Model of Creativity and Innovation in Practice – Knowledge Base), 2012. (e-publication: <http://elmcip.net/critical-writing/digital-literature-theoretical-and-aesthetic-reflections>)

GATTASS, L. B. "Literatura Digital: Sua Teoria e Seus Contextos." In: *Anais do VIII Seminário Internacional de História de Literatura*. Porto Alegre: PUCRS, 2010.

GATTASS L. B. "Imaterialidades Teóricas na Literatura Digital (Imaterialidades Comunicativas na Teoria Literária)." In: *Anais do XI Congresso Internacional da Associação Brasileira de Literatura Comparada, 2008 -Tessituras, Interações, Convergências* - São Paulo: ABRALIC, 2008. e-book.

GATTASS, L. B. "Comunicação Literária na Cultura Digital." (Abstract) In: *Caderno de Resumos do VIII ECEL (Encontro de Ciência Empírica em Letras)*, Rio de Janeiro: UFRJ, 2007.

GATTASS, L.B. *Passados, Presentes e Presenças: A Simultaneidade Histórica em Hans Ulrich Gumbrecht*. PUC-Rio, 2007.

---

#### CONFERENCE PAPERS AND COLLOQUIA

"(Re)Democratizing AI: Contemporary Brazilian Perspectives" REBRAC - European Network of Brazilianists Working in Cultural Analysis, Leiden, Netherlands. April 18-20, 2024.

"Colonialismo 2.0: Os vários Cosmopolitismos e os Grandes Modelos de Linguagem," XVI Seminário Internacional de Estudos de Literatura: diálogos latino-americanos nas artes e na literatura do século XXI, Pontifícia Universidade Católica do Rio de Janeiro. Rio de Janeiro, November 22-24, 2024.

"Presença e Literatura Eletrônica." Teaching Digital Literature International Conference 2019. School of Arts and Humanities of the University of Coimbra, Universidade de Coimbra. Coimbra, July 25 and 26, 2019.

"What Presence Should Not Convey: Post-hermeneutic Practices in Networked media" Conference on Digital Humanities 2015 Digitization of the Humanities: Technologizing Interconnections in Art, History and Literature. The Open University of Hong Kong. Hong Kong, December 17-18, 2015.

"Collective Narratives in Networked Media: The Case of the Brazilian Presidential Election on Facebook." WUN (Worldwide Universities Network) Understanding Global Digital Cultures Conference 2015. The Chinese University of Hong Kong. Hong Kong, April 25-26, 2015.

"Collecting Concrete in the Age of Digital: Revisiting the Brazilian Electronic Literature Collection in the Context of the Digital Humanities." New Technologies and the Future of the Humanities. City University of Hong Kong, May 15-17, 2014

"Humanidades Digitais em Práxis: Introduzindo a Coleção Brasileira de Literatura Eletrônica na Base de Dados ELMCIP." II Simpósio Internacional e VI Simpósio Nacional de Literatura e Informática - Núcleo de Pesquisa em Informática, Literatura e Linguística (Nupill/UFSC). Universidade Federal de Santa Catarina, Florianópolis, SC, Brazil. 2-13 December 2013

"Digital Humanities in Praxis: Introducing the Brazilian Electronic Literature Collection" ELO (Electronic Literature Organization) 2013 Conference: "Chercher le Texte: Locating the Text in Electronic Literature" – Panel Session: University of Bergen Electronic Literature

Research Group: "Distant Readings of a Field: Using Macroanalytic Digital Research Methods to Data Mine the ELMCIP Knowledge Base." Université Paris 8, Paris, France. 24-27 September 2013.

"Productions of Presence: Sensing Electronic Literature." ELO (Electronic Literature Organization) 2012 Conference "Electrifying Literature: Affordances and Constraints" - Panel: G20 (1a) Presence, Gesture, Event. West Virginia University, Morgantown, USA. 20-23 June 2012.

"Distributed Matters: Production of Presence and the Augmented Textuality of VR." Annual Meeting of the American Comparative Literature Association (ACLA) 2012 Conference "Collapse/Catastrophe/Change" - C43: "The Fiction and Non-Fiction of Virtual Reality." Brown University, Providence, RI, USA. 29 March - 01 April 2012.

"Chuva de Letras: Palavras sem Página." Colóquio Comunicação e Performance nos Estudos Literários. Department of Letters, Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). Rio de Janeiro, RJ, Brazil. 10 November 2010

"Literatura Digital: Sua Teoria e Seus Contextos." VIII Seminário Internacional de História de Literatura. Pontifícia Universidade Católica do Rio Grande do Sul (Pontifical Catholic University of Rio Grande do Sul PUC-RS), Porto Alegre, RS, Brazil. 27-29 October 2009

"Imaterialidades Teóricas na Literatura Digital (Imaterialidades Comunicativas na Teoria Literária)." XI Congresso Internacional da ABRALIC (Associação Brasileira de Literatura Comparada) – ABRALIC 2008: "Tessituras, Interações, Convergências." Universidade de São Paulo (University of São Paulo - USP). São Paulo, SP, Brazil. 13-17 July 2008

"Comunicação Literária na Cultura Digital." VIII ECEL (Encontro de Ciência Empírica em Letras) – ECEL 2007, Rio de Janeiro. Universidade Federal do Rio de Janeiro (Federal University of Rio de Janeiro - UFRJ) Rio de Janeiro, Brazil. 18-19 October 2007

"(I)Materialidades Comunicativas na Teoria Literária." VII Seminário Internacional de História da Literatura. Pontifícia Universidade Católica do Rio Grande do Sul (PUC-RS). Porto Alegre, RS, Brazil. 9-11 October 2007

"Lector in Fluxus." V Jornada dos Alunos de Pós-Graduação em Letras da PUC-Rio. Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). Rio de Janeiro, RJ, Brazil. 25-27 September 2007

---

#### INVITED TALKS AND GUEST LECTURES

"Presença e Literatura Eletrônica," PUC-Rio (Prof. Prof. Karl Erik Schollhammer). 1 December 2022

"On Presence and Electronic Literature as Research Challenge," PUC-Rio. (Prof. Karl Erik Schollhammer, org). 22 June 2022.

Introduction to "Affect and Realism in Contemporary Brazilian Fiction" Anthem Press Karl Erik Schollhammer Anthem Brazilian Studies. King's College, London 29 January 2021 Webinar:

"Automated Autobiographies", Bard College Berlin. 10 October 2018.

"Facebook Society: Losing Ourselves in Sharing Ourselves" (with Roberto Simanowski), Vanderbilt University, Nashville. 3 October 2018.

"Of Presence, Language and Screens: Virtual Reality and the Non-Hermeneutic Field." Electronic Literature Research Group. University of Bergen, Norway. 16 November 2015.

"Virtual Reality and Language" (Prof. James Shea, Org.) Hong Kong Baptist University, Department of English, 5 November 2015.

"Presentes e Disponíveis: Sobre Solidão, Presença e Mídias Sociais." Department of Media Theory. PPGCOM (Programa de Pós-Graduação em Comunicação da Faculdade de Comunicação Social da UERJ). Universidade do Estado do Rio de Janeiro (UERJ). Rio de Janeiro, Brazil. 7 August, 2014.

"Brazilian Electronic Literature Collection." Institute for Linguistic, Literary and Aesthetic Studies. ELMCIP (Electronic Literature as a Model of Creativity and Innovation in Practice). Digital Culture and Electronic Literature Research Groups. University of Bergen, Bergen, Norway. 3 December 2012. <http://bambuser.com/v/3197731>

"Brazilian Electronic Literature Collection: a Short Introduction." Institute for Linguistic, Literary and Aesthetic Studies. ELMCIP (Electronic Literature as a Model of Creativity and Innovation in Practice). Digital Culture and Electronic Literature Research Groups. University of Bergen, Bergen, Norway. 15 October 2012

"Literatura Digital e Cibernética." 6h lecture divided in 2 parts. Prof. Júlio Cesar Valladão Diniz (Org.) – Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio), Department of Letters. Rio de Janeiro, RJ, Brazil. 4 and 11 September 2012

"Literatura Digital: Uma Introdução." Prof. Heidrun Krieger Olinto (Org.) - Department of Letters, Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio), Rio de Janeiro, RJ, Brazil. 30 August 2012 "Em 1926: Observações Sobre a Temporalidade em Hans Ulrich Gumbrecht." Prof. Karl Erik Schøllhammer (Org). Department of Letters, Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio), Rio de Janeiro, RJ, Brazil. 16 May 2012.

"Distributed Matters: Production of Presence and the Augmented Textuality of VR." Institute for Linguistic, Literary and Aesthetic Studies. ELMCIP (Electronic Literature as a Model of Creativity and Innovation in Practice). Digital Culture and Electronic Literature Research Groups. University of Bergen, Bergen, Norway. 7 May 2012

"Literature in the CAVE: An Introduction." Computer Science Department, Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio), Rio de Janeiro, RJ, Brazil. 22 March 2012

"Chuva de Letras: de Presenças, Ausências e Literatura Digital." Seminário Internacional: "As Belas Formas da Melancolia - Historiografia, Materialidade e Presença na obra de Hans Ulrich Gumbrecht." Fundação Casa Rui Barbosa, Rio de Janeiro, RJ, Brazil. 2 September 2010

---

#### PUBLISHING

Editor and Social Media Coordinator at Zazie Edições <http://www.zazie.com.br/> 2019-2021

---

#### ACADEMIC TRANSLATIONS

GATTASS, L. B. "A Vida Em Si: Filosofia de Vida e Conservadorismo." In OLINTO, H. & SCHØLLHAMMER, K. (Orgs.) *Literatura e Crítica*. Rio de Janeiro: 7Letras, 2009. Original: STJERNFELT, F. "Life Itself: Philosophy of Life and Conservatism" from STJERNFELT, F. "Livet selv" In. STJERNFELT, F. & THOMSEN, S. U. "Kritik af den negative opbyggelighed" ("A Critique of Negativism"), Copenhagen, 2005.

---

#### EVENTS

Co-curator: "Decentering: Global Electronic Literature." ELO 2015 Conference: "The End(s) of Electronic Literature." Selection of works of Brazilian electronic literature to be featured on the exhibit focusing on the innovations in digital textuality taking place in Eastern Europe and in the Southern hemisphere. Bergen, Norway. August 4-7, 2015

---

#### LANGUAGES

Native/Bilingual: English, Portuguese. Proficient: French, German. Intermediate: Spanish.